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For Immediate Release

**NEW REAL ESTATE FIRM OFFERS PROPERTY OWNERS
COMPREHENSIVE PROJECT MANAGEMENT SERVICES**

Industry Veteran Michael Fletcher Forms FetchStone Real Estate Services

ATLANTA; Oct. 12—Atlanta real estate veteran Michael Fletcher has formed FetchStone Real Estate Services, which provides commercial tenants and property owners – including banks, investors and end-users – with comprehensive, “owner-oriented” project and construction management services designed to expedite project completion.

“In this market of floundering real estate and downsized internal staffing, there’s a significant market for experienced third-party management that can take a project by the helm and successfully steer it to fruition according to the owner’s specific goals,” said Fletcher. “FetchStone meets that need – whether the project is tenant work, a building renovation or a new build-to-suit.”

Fletcher, who serves as the company’s CEO, said its services encompass “everything from project conceptualization and startup to final close-out,” including: establishing schedules and budgets; due diligence surveys and selection of third-party vendors; contract negotiations and bidding; supervising design, construction, inspection, move-in, occupancy and final completion; and overall project coordination.

He added, “The term ‘fetch’ means to sail accurately to a desired destination without tacking, and ‘stone’ implies absolute solidity. Combined, the name aptly describes the efficiency and experience our company offers.”

Fletcher has nearly 30 years of experience in the commercial real estate industry. He has held executive and senior-level positions with such prestigious firms as LNR Property Corp., Crescent Resources and Hines – and has overseen the acquisition, development, design, construction and leasing of properties throughout the country. Notable projects in Atlanta in which he played a role include Phipps Tower, One Ravinia Drive, Two Ravinia Drive, Deerfield Corporate Centre, Riverside and Satellite Place. A licensed real estate broker and Professional Engineer, he holds a Master’s degree in Construction Management from Stanford University, and a B.S. in Civil Engineering from the U.S. Military Academy at West Point.

For more information, visit: www.fetchstone.com.

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** Fetch - the act of sailing to a location accurately
without having to tack.*